

# **Social Media Giveaway/Contests T&C „NITEHOG Best-selling Partners 2022-23“**

## **I. GENERAL TERMS**

The contest is organized under the name "NITEHOG Best-selling Partners 2022-23". The contest is organized on the territory of EU and takes place within the sales distribution channels of NITEHOG.

Duration of the contest: "**15.08.2022 – 15.08.2023**" inclusive. The content of these rules is available to anyone who expressed an interest during the period of organization of the contest, counted from its opening until the distribution of the prizes.

## **II. ORGANIZER AND PARTICIPANTS IN THE CONTEST**

1. Organizer of the contest. The contest is organized by NITEHOG BULGARIA Jsc. with headquarters and management address – 6 Lavski Rid Str., Sofia, Bulgaria, with VAT BG202682893, hereinafter referred to as the Organizer.

2. Participants.

2.1. Any **sales partner of NITEHOG** within but not limited to **RUAG dealership network in Europe**.

2.2. The Organizer reserves the right to change or supplement the Official Rules, and the changes come into force after they are published on the official page of the Organizer - [www.nitehog.com](http://www.nitehog.com)

2.3. By participating in the Competition, participants are bound by these Official Rules and agree to abide by the official terms and conditions.

## **III. ORGANIZATIONAL RULES OF THE CONTEST**

1. The contest covers the period: **15.08.2022 – 15.08.2023** including.

2. The contest is organized and conducted in the sales and distribution channels of NITEHOG products in Europe.

3. Companies, listed as winners are to be announced on the official webpage of the Organizer - [www.nitehog.com](http://www.nitehog.com)

## **IV. TERMS OF PARTICIPATION**

1. Any company selling NITEHOG products who meets the conditions specified in section II, item 2, hereinafter referred to as Participant, has the right to participate in the promotion.

2. To participate in the competition, the participant must have established sales network or an improved gun shop of NITEHOG products and realize turnover within the period of the contest.

3. Within the competition period, the participant should realize greater sales of NITEHOG products via his own sales channels i.e., promotions, products market positioning, exhibitions, store auctions, etc.

4. Only the participants who met the full requirements of the game will be ranked in the final

stage of the competition.

7. Based on executed sales turnover within the mentioned in Section III period, companies and sales executives will have the opportunities to participate within the final award giving.

8. Participants that will take part in the final award giving process are the following:

- One place dedicated to Top 3 RUAG Sales Managers
- One place dedicated to RUAG Top 3 Sales Expert
- One place dedicated to RUAG Top German Dealer
- Two places for European Dealers that are in Top 3 turnover
- One Dealer winner from Dealership event held on 10th August 2022 in Fürth, Germany.  
This award has been given to Frank Schäfer from the company Waffen Braun, Große Forststraße 59, 52382 Niederzier Hambach

## **V. PRIZE FUND**

1. The award available within this competition is participation in **WILD BOAR DRIVEN HUNT in Bulgaria**. NITEHOG will cover shuttle costs from Sofia Airport to Blagoevgrad, two-night stay in 4\* SPA HOTEL, hunting fees in the hunting farm, off-road expenses.

Shot trophy taxes, if any shot animals by the end of the driven hunt, will be covered from the participant.

Hunting weapons will not be provided by NITEHOG Bulgaria, or the hunting farm and operator. Winners have to provide their own hunting weapon, as well as organize its transportation to Bulgaria and everything related to accompanying documentation and permits. NITEHOG can assist with import organization, if needed

Altogether 6 people as mentioned in Section IV p.8 will be able to take part in the organized hunt.

2. All prizes are awarded in accordance with the provisions of the tax legislation in force in the country.

3. One participant can win one prize.

## **VI. COMMITTEE FOR DETERMINING AND DRAWING PRIZES**

1. The organizer appoints an internal committee that includes Sales and Marketing personnel to consider turnover figures, provided by NITEHOG distributors within Europe.

2. All actions carried out by the Commission shall be recorded, describing the results of the actions carried out in the organization of the withdrawals.

## **VII. DETERMINATION AND DRAWING OF PRIZES**

1. The determination of these 6 winning entrants will be considered after final information for sales results received from appointed NITEHOG distributors.

## **VIII. ANNOUNCEMENT OF RESULTS AND AWARD OF PRIZES**

1. The results will be announced through NITEHOG company webpage and sent to our dealers within an e-mailing campaign.

## **IX. ORGANIZATIONAL RULES OF THE PROMOTION.**

### **2. Delivery of the prizes**

2.1. Prizes will be printed out as a voucher for participation in the driven hunt. After the announcement of the winners, the winning Participant will be contacted from the Organizer via e-mail to receive the voucher. If this is not technically possible due to a ban on receiving messages by the user or any other technical reason, the winning Participant must contact the Organizer. If this is not done within 7 working days after the announcement of the prize winners, the Organizer will proceed with a reserve participant who is part of previously drawn runners-up.

2.2. In the event that the entrant is unable to receive the prize in accordance with the rules of this campaign the drawn prize is awarded to the first reserve entrant on the list. Delivery rules for drawn prizes apply accordingly, with the Organizer contacting the first reserve entrant.

2.3. In the event that the first reserve entrant on the list is unable to receive the prize under the rules of this promotion or loses his right to the prize, or in the event that he renounces the prize, the delivery rules for the prizes drawn shall apply accordingly to the next entrant on the list. Then as listed the second entrant becomes first, the third one second and then a new entrant that completes all requirements is included in the list.

### **3. Detailed rules for the announcement of the results**

3.1. The results will be announced on NITEHOG webpage and will be sent via e-mail to all participants

3.2. Prizes cannot be exchanged for other prizes or for their cash value.

4. The winners of the campaign voluntarily agree to be photographed within the driven-hunt adventure process, certification of its validity to other participants, the official announcement of its end, as well as for internal purposes.

## **X. MISCELLANEOUS**

1. All disputes arising in connection with these rules or with the organized promotion shall be resolved by agreement and mutual concessions. In the event of failure to reach an agreement, the dispute shall be referred to the competent court at the seat of the Organizer.

2. By participating in the promotion, the participant confirms acceptance of the rules set out here, as well as his consent to the processing of his personal data for the purposes of the organized promotion.

## **XI. PRIVACY NOTICE REGARDING PROMO GAMES ORGANIZED BY NITEHOG**

I. Responsible for the processing of personal data:

A personal data administrator within the meaning of the General Regulation on the Protection of Personal Data is:

NITEHOG BULGARIA Jsc., with headquarters and address of management: 6 Lavski Rid Str., Sofia, Bulgaria, VAT:BG202682893, which is also the Organizer of the Promotion

Contact person in connection with the processing of personal data: e-mail address: info@nitehog.bg

III. What personal data is collected:

Depending on the promotional activity/game, the personal data processed during participation in the Games:

- Company names,
- Sales employees names
- Email address;
- Contact phone number;

IV. Why personal data is collected:

Personal data is collected for the purposes of:

Participation in the relevant Game organized by the administrator;

Awarding of prizes to winners;

Fulfillment of legal requirements and/or protection of legitimate interest of administrators or third parties.

V. With whom personal data is shared:

Your/personal data will be provided to the organizer of the game. Your personal data will not be shared with third parties, except with:

- a) employees of the Organizer;
- b) other persons engaged by the Organizer in conducting the Game;
- c) processors on behalf of the Organizer (if any);
- d) courier services with a view to providing the prizes to the winners;

e) other third parties, if there is a legal requirement for such provision or in order to protect the legitimate interest of the Organizer or a third party.

#### VI. How long personal data is kept

The data will be stored for a period that is necessary to achieve the aforementioned purposes, after which it will be destroyed.

In some cases, we may have legal or regulatory obligations that require us to retain specific personal data for a certain period of time.

## **XII. Personal data information**

We take steps to restrict access to your personal data to persons who need to have access to it for one of the purposes listed in this Privacy Notice. In addition, under additional arrangements, we ensure that a third party that processes your personal data ensures the confidentiality and integrity of your data in a secure manner.